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October 26, 2020
Unify Against Bullying to Celebrate
6th Annual Fashion Show
as Hybrid event!

Holyoke, Mass. – On October 26, high school students of all shapes, sizes, styles, ethnicity, and physical abilities from schools in Western Mass and Northern CT will strut their stuff at a fashion show celebrating true diversity. In addition to the all-inclusive fashion show, the students have created and will present extremely emotional, thought-provoking performances. In this unprecedented time, the Unify Against Bullying team has decided to stream the event FREE on Face Book Live for all to enjoy!

An exciting addition this year will be an online auction where you can bid on fantastic prizes from the comfort of your home! Donations during the event to support their mission and the youth that they serve, will be gratefully accepted. Delaney's Market is offering a Unify meal package that you can order, pay and pickup curbside at 4 locations to make the event a party with family and friends in the safety of your home.

"The event this year is especially poignant for all as Christine Maiwald, one of the founding board members and the Executive Director for the past three years will be retiring on October 30" says Sarah Goff, President of the organization. "Chris will be missed by everyone, especially the students she has worked with through the years. She plans to spend more time with her grandchildren and travel to visit with friends in SC and FL. The board of directors, students, and families that we serve, wish Chris all the best in her retirement. We thank her profusely for her tireless pursuit of working with students to create respect, and kindness towards one another.

"We are grateful to the countless businesses who step up to support the kids of Unify", says Christine Maiwald, Executive director. "It's through their generous donations that we are able to help families struggling with this pervasive issue throughout our region and beyond."

Please join us in celebrating our youth! For information on streaming, sponsorship, and program advertising visit, www.UnifyAgainstBullying.org, or call, 413.304.0668.

Photo credit: Robert Charles Photography – 2019 fashion show student models and performers

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