



MEDIA ADVISORY

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Unify Against Bullying Accepting Grant Applications!

SPRINGFIELD — Unify Against Bullying Executive Director, Christine Maiwald announced today that the organization is accepting grant applications online, effective September 1st. We will be awarding \$15,000 in micro grants and the grants can be anywhere from \$500 to \$2000. Paul Mitchell with their Neon product line will be awarding an additional \$1000 grant. “Our number one goal is to inspire youth of all ages and to ignite their ideas as to how to prevent bullying. We encourage Parents, Guidance personnel, Teachers, Administrators and Charity Partners to also apply. Their programs must be dedicated to anti-bullying education and furthering the Unify mission; to *bring an end to bullying through the celebration of true diversity.*”

In addition to providing the seeds for children to come up with ideas on how to prevent bullying, Unify’s high school students attend events and are given the opportunity to speak with younger students on the value of celebrating our differences. The students are also bringing education to their younger peers in school to explain what bullying is and the effects it has on an individual.

The organization has a committee of volunteers who will select the applicant’s initiatives that best reflect and advance their organizations mission. “This is the third year that Unify will be awarding grants that will educate and benefit youth from pre-school to high school and the community at large, says Maiwald.”

Unify Against Bullying has a website providing resources for students and families in need of assistance. Their “Selfie Challenge” is raising awareness globally to the silence that is associated with bullying. Unify creates and produces an annual all-inclusive fashion show that celebrates diversity. The show has been sold-out for the last three years and is live-streamed on Facebook to reach thousands of viewers. To learn more about this organization, please go to www.unifyagainstabullying.org

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