



MEDIA ADVISORY

FOR IMMEDIATE RELEASE

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Unify Against Bullying Announces Party to Launch their Fashion Show Fundraiser!

SPRINGFIELD — Representatives of Unify Against Bullying will hold a party to launch their All Inclusive Fashion Show on Monday, March 26th at 6 p.m. in the 3rd floor community room located at One Financial Plaza, 1350 Main Street, Springfield, Massachusetts. This is the night that everything goes live and everyone will be able to meet the kids of Unify. The tickets to the Fashion Show go on sale that evening and they are a hot commodity! The show has been sold out the last four years and it only took three weeks to sell out last year!

Unify Against Bullying is a tax exempt organization whose mission is; to bring an end to bullying through the celebration of true diversity. The organization has funded anti-bullying initiatives to reach students from pre-school to high school and the community at large. They create and produce an annual all-inclusive fashion show that celebrates diversity. The show has been sold-out for the last three years and is live-streamed on Facebook to reach thousands of viewers. Their "Selfie Challenge" is raising awareness globally to the silence that is associated with bullying. The Unify high school students are bringing education to those that it makes the most impact by a program that explains the effects of bullying to their younger peers. There are countless children waging quiet battles against bullying. Many believe they are alone. Unify Against Bullying wants these children to know they are far from alone, supported by a loving, caring community of fellow students, teachers, parents and business and community leaders. That is why they say – "When we stand together, we stand as one"!

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