



**MEDIA ADVISORY**

**FOR IMMEDIATE RELEASE**

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## Mountain View Elementary School Pioneers have a Heart for their Peers!

**East Longmeadow, MA** – Mountainview School recently participated in their seventh annual Anti-Bullying week. The week focuses on inclusion, treating others with respect, kindness, empathy and acceptance.

Fifteen students who make up the *Mountainview Pioneers* worked tirelessly to sell bands to their fellow students with the message “Band Against Bullying”. They donated the proceeds from the sale to *Unify Against Bullying* as a thank you for all the organization does in the community and beyond, to raise awareness to bullying and to let our youth know they are not alone. To learn more about Unify Against Bullying, or to donate, please go to [www.unifyagainstabullying.org](http://www.unifyagainstabullying.org)