



**FOR IMMEDIATE RELEASE**

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***Unify Moves Annual Fashion show to  
National Bullying Prevention Month***

It is with great enthusiasm that Unify Against Bullying announces that the *All-inclusive Fashion Show fundraiser is being moved to Monday, October 21, 2019!* “We are excited with this change for our signature event as October is National Bullying Prevention Month. We want to thank the amazing team at the Log Cabin and all our Unify supporters for helping make the event possible!”, says Christine Maiwald, Executive Director, UAB.

This new date will allow us to combine our *grant awards ceremony* so that attendees of our Fashion Show will be able to meet the Unify grant recipients in person! “The fashion show is unique in that it celebrates students of all shapes, sizes, styles, ethnicity, sexual orientation, and physical ability,” says Edward Zemba, CEO of Robert Charles Photography and President of Unify Against Bullying. “In many ways the kids of Unify are helping re-define the traditional fashion show.”

Unify Against Bullying is a tax-exempt organization that is dedicated to bringing an end to bullying through the celebration of true diversity. It achieves its mission through providing micro-grants to students, teachers, parents and members of the community who are on the front-lines of this social epidemic. Additionally, Unify promotes peer to peer programs where high-school students speak to grade-school students about the lasting impact of bullying. Unify raises awareness to the silence associated with bullying through their #unifyselfiechallenge which spread globally, to over 50 states, 50 countries in 50 days.

“Our goal is to inspire youth of all ages to pursue their creative approach to ending the epidemic of bullying. We look forward to celebrating National Bullying Prevention month with you on October 21st at the Log Cabin in Holyoke!”, Says Maiwald. “To donate, purchase tickets and for sponsorship opportunities, please visit [www.UnifyAgainstBullying.org](http://www.UnifyAgainstBullying.org).”

Photo credit – Robert Charles Photography

**2018 Grant Recipients L to R:** Kelly Phillips, Nora Benbow, Crystal Senter-Brown, Lynn Morrisette, Wayne Soares, Daishany Miller, Sandra Howell, Emma Guillotte, Courtney Vail, Jaime Mueller, Matt Walting, Kati Gray Sadler, Anastie Charles, Jennifer Young, Patrick Ireland, Linda Laskowski. Grant recipient Deborah Ashe is missing from photo.

**2018 All-inclusive Fashion Show:** Kenny Roshay performing with Unify student models.